



ACCOUNTING AND FINANCE | AF-006

# Certificate in Practical Finance and Accounting

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# Course content

## Why Attend

Why Attend Finance and accounting knowledge is essential for making sound business decisions, controlling performance, and supporting sustainable growth. Professionals across all functions need to understand financial statements, budgeting, costs, financing options, and investment evaluation. This course provides participants with practical finance and accounting tools that can be applied immediately in the workplace.

**Course Methodology** This course uses an interactive and practical approach through presentations, case studies, financial exercises, group discussions, ratio analysis, budgeting workshops, and real workplace examples.

## Course Objectives

- Understand core accounting principles and financial systems
- Read and interpret financial statements confidently
- Apply management accounting tools for decisions
- Prepare budgets and analyze performance variances
- Evaluate financing options and financial risks
- Use investment appraisal techniques effectively
- Improve financial decision-making skills
- Support business growth through value-focused finance practices

## Target Audience

- Finance and Accounting Staff
- Non-Finance Managers
- Business Owners
- Department Managers

# Course content

## Target Audience

- Budget Holders
- Project Managers
- Anyone seeking practical finance knowledge

## Target Competencies

- Financial Literacy
- Accounting Principles
- Budgeting and Forecasting
- Cost Analysis
- Investment Appraisal
- Risk Management
- Decision-Making
- Performance Analysis

## Course outline

### Day 1: The Business Accounting System

- Why we need accounting systems
- Identification, recording and understanding transactions in the accounting system
- The income statement (statement of comprehensive income)
- The balance sheet (statement of financial position)
- The statement of cash flows
- Applying accounting concepts, financial reporting standards, and professional judgment

### Day 2: Analysing and Interpreting the Annual Financial Report

# Course content

## Course outline

- Presentation of the financial statements
- Differences between assets and expenses
- Depreciation of long-term assets
- Inventory costs and cost of goods sold (COGS)
- Analysis of the financial statements
- Interpretation of the financial statements

### Day 3: Management Accounting

- Management accounting for effective communication and decision-making
- Identifying product costs and measuring output
- Cost-volume-profit (CVP) and break-even analysis
- Preparing and using budgets to plan and control the organization
- Actual to budget performance comparison
- Using variance analysis to drive performance improvement

### Day 4: Financing and Hedging Financial Risk

- Overview of financial institutions and markets
- Sourcing and raising finance
- Choice of the most appropriate financing
- Return on investment and cost of capital
- Foreign currency transactions
- Managing exchange rate and interest rate risk

### Day 5: Maintaining Growth Through Value-Adding Investment

- Identifying value-adding capital investment opportunities

# Course content

## Course outline

- Investment appraisal using ARR and payback
- Discounted cash flow techniques: NPV and IRR
- Making investment choices when funds are limited
- Risk and uncertainty
- Incorporating risk into the investment decision

# Seminar dates

## Available seminar dates

Live dates and pricing for Certificate in Practical Finance and Accounting generated from the course details page.

Date	Location	Format	Fee
6 - 10 July 2026	Barcelona - Spain	Classroom	€4,200.-
20 - 24 July 2026	Munich - Germany	Classroom	€4,250.-
3 - 7 August 2026	Kuala Lumpur - Malaysia	Classroom	€2,250.-
10 - 14 August 2026	Amsterdam - Netherlands	Classroom	€4,200.-
7 - 11 September 2026	London - U.K	Classroom	€4,250.-
14 - 18 September 2026	Paris - France	Classroom	€4,400.-
5 - 9 October 2026	Istanbul - Turkey	Classroom	€4,200.-
12 - 16 October 2026	Amsterdam - Netherlands	Classroom	€4,250.-
9 - 13 November 2026	London - U.K	Classroom	€3,850.-
16 - 20 November 2026	Barcelona - Spain	Classroom	€4,250.-
7 - 11 December 2026	Kuala Lumpur - Malaysia	Classroom	€2,850.-
14 - 18 December 2026	Istanbul - Turkey	Classroom	€3,850.-
21 - 25 December 2026	Barcelona - Spain	Classroom	€4,250.-

**Live online option** Online delivery is available at €1,850.-.