

**informat**tech



PROCUREMENT AND SUPPLY CHAIN MANAGEMENT | PSCM-007

# Improving Purchasing Performance

**UK**

+44 33 000 111 90  
info@informattech.co.uk  
<https://informattech.uk>  
63-66 Hatton Garden Hatton Garden  
EC1N 8LE , London

**NL**

+31 85 74 444 46  
info@infomatech.nl  
<https://infomatech.nl>  
Waarderweg 50 - 2031PB  
Haarlem - Netherlands

Tel : +44 (33) 000 111 90

Our mailing address is:  
63-66 Hatton Garden, EC1N 8LE, London

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# Course content

## Why Attend

Purchasing performance plays a critical role in controlling costs, ensuring quality, and maintaining operational efficiency. Organizations that optimize their purchasing processes gain a competitive advantage through better supplier relationships, improved negotiation outcomes, and enhanced value delivery. This course provides practical strategies and tools to measure, analyze, and improve purchasing performance. Participants will learn how to identify inefficiencies, implement performance metrics, and drive continuous improvement in procurement activities.

## Course Methodology

This course combines practical procurement techniques with real-world case studies and performance improvement exercises. Participants will engage in spend analysis workshops, supplier performance evaluations, and negotiation simulations. Interactive sessions will focus on identifying performance gaps, implementing KPIs, and improving procurement processes. Practical examples from multiple industries will be used to reinforce learning.

## Course Objectives

By the end of this course, participants will be able to:

- Understand key drivers of purchasing performance
- Measure and evaluate procurement effectiveness using KPIs
- Conduct spend analysis and identify cost-saving opportunities
- Improve supplier selection and performance management
- Enhance negotiation strategies and outcomes
- Optimize procurement processes and workflows
- Reduce risks and improve compliance in purchasing
- Implement continuous improvement strategies in procurement

A hand is pointing to a bar chart on a desk. The chart shows data for the years 2018, 2019, and 2020. The bars are blue and the line is red. The values for 2020 are \$245k, \$255k, and 36k. The chart is on a light blue background. A keyboard and a pair of glasses are also visible on the desk.

# Course content

## Target Audience

- Procurement and Purchasing Professionals
- Supply Chain and Logistics Managers
- Contract and Commercial Managers
- Finance and Operations Professionals
- Project Managers involved in procurement
- Anyone responsible for purchasing activities

## Target Competencies

- Purchasing performance measurement and analysis
- Spend analysis and cost optimization
- Supplier evaluation and relationship management
- Negotiation and contract management
- Process improvement and efficiency
- Risk and compliance management
- Data-driven decision-making

## Course outline

### Day 1: Foundations of Purchasing Performance

- Role of purchasing in organizational success
- Key performance drivers in procurement
- Procurement lifecycle overview
- Introduction to purchasing KPIs
- Identifying performance gaps

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## Course outline

### Day 2: Spend Analysis and Cost Optimization

- Spend analysis techniques and tools
- Cost reduction strategies
- Total cost of ownership (TCO)
- Budget control and cost tracking
- Identifying savings opportunities

### Day 3: Supplier Performance Management

- Supplier selection and evaluation criteria
- Supplier segmentation and classification
- Performance measurement and KPIs
- Supplier relationship management (SRM)
- Managing supplier risks

### Day 4: Process Improvement and Digital Procurement

- Streamlining procurement processes
- Reducing cycle times and inefficiencies
- Introduction to e-procurement systems
- Automation and digital tools in purchasing
- Compliance and governance

### Day 5: Negotiation and Continuous Improvement

- Advanced negotiation strategies
- Managing contracts and supplier agreements
- Continuous improvement frameworks



# Course content

## Course outline

- Case studies in purchasing performance
- Final workshop: procurement performance improvement plan



# Seminar dates

## Available seminar dates

Live dates and pricing for Improving Purchasing Performance generated from the course details page.

Date	Location	Format	Fee
1 - 5 June 2026	Munich - Germany	Classroom	€4,200.-
8 - 12 June 2026	London - U.K	Classroom	€4,250.-
15 - 19 June 2026	Istanbul - Turkey	Classroom	€2,850.-
6 - 10 July 2026	Amsterdam - Netherlands	Classroom	€4,200.-
20 - 24 July 2026	London - U.K	Classroom	€4,250.-
3 - 7 August 2026	Barcelona - Spain	Classroom	€3,850.-
10 - 14 August 2026	Kuala lumpur - Malaysia	Classroom	€2,550.-
7 - 11 September 2026	Istanbul - Turkey	Classroom	€2,850.-
14 - 18 September 2026	Barcelona - Spain	Classroom	€3,850.-
5 - 9 October 2026	Vienna - Austria	Classroom	€4,250.-
12 - 16 October 2026	Amsterdam - Netherlands	Classroom	€4,200.-
9 - 13 November 2026	Istanbul - Turkey	Classroom	€2,850.-
16 - 20 November 2026	Paris - France	Classroom	€3,850.-
7 - 11 December 2026	Barcelona - Spain	Classroom	€4,400.-
14 - 18 December 2026	Kuala lumpur - Malaysia	Classroom	€2,550.-
21 - 25 December 2026	London - U.K	Classroom	€4,250.-