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GLOBAL
LEADERSHIP
CONSULTANTS

PROCUREMENT AND SUPPLY CHAIN MANAGEMENT | PSCM-005

Distribution Logistics Best Practice

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Course content

Why Attend

Efficient distribution logistics is critical to ensuring that products reach customers on time, at optimal cost, and with high service quality. In today's competitive and globalized markets, organizations must optimize their distribution networks, manage inventory effectively, and leverage technology to enhance performance. This course provides practical insights into best practices in distribution logistics, helping participants improve operational efficiency, reduce costs, and enhance customer satisfaction across the supply chain.

Course Methodology

This course combines practical logistics concepts with real-world case studies and operational simulations. Participants will engage in interactive discussions, network design exercises, and logistics planning workshops. Practical sessions will focus on route optimization, warehouse coordination, and performance measurement. Case studies from retail, manufacturing, and e-commerce sectors will illustrate best practices and common challenges.

Course Objectives

By the end of this course, participants will be able to:

- Understand key principles of distribution logistics and supply chain operations
- Design efficient distribution networks and delivery models
- Optimize transportation and routing strategies
- Manage inventory across distribution channels
- Improve warehouse and distribution center coordination
- Apply cost optimization techniques in logistics operations
- Use performance metrics to monitor logistics efficiency
- Enhance customer service through effective distribution practices



Course content

Target Audience

- Logistics and Supply Chain Managers
- Distribution and Warehouse Managers
- Procurement and Operations Professionals
- Transportation and Fleet Managers
- Retail and E-commerce Professionals
- Engineers and Planners involved in logistics

Target Competencies

- Distribution network design and optimization
- Transportation and route planning
- Inventory and warehouse coordination
- Cost control and efficiency improvement
- Performance measurement and KPIs
- Supply chain integration and planning
- Customer service optimization

Course outline

Day 1: Fundamentals of Distribution Logistics

- Overview of distribution logistics and supply chain
- Role of distribution in business performance
- Types of distribution networks
- Key logistics processes and flows
- Challenges in modern logistics operations



Course content

Course outline

Day 2: Distribution Network Design

- Designing distribution networks
- Centralized vs decentralized models
- Location planning for warehouses and hubs
- Demand patterns and service levels
- Cost vs service trade-offs

Day 3: Transportation and Delivery Optimization

- Transportation modes and selection
- Route planning and optimization techniques
- Fleet management and scheduling
- Last-mile delivery strategies
- Managing transportation costs

Day 4: Inventory and Warehouse Coordination

- Inventory management in distribution
- Warehouse operations and layout
- Order fulfillment and picking strategies
- Coordination between warehouses and transport
- Technology in warehousing (WMS basics)

Day 5: Performance Management and Best Practices

- Logistics KPIs and performance measurement
- Continuous improvement in logistics operations
- Digital transformation in distribution logistics



Course content

Course outline

- Case studies from global supply chains
- Final workshop: designing an optimized distribution model



Seminar dates

Available seminar dates

Live dates and pricing for Distribution Logistics Best Practice generated from the course details page.

Date	Location	Format	Fee
3 - 7 August 2026	Istanbul - Turkey	Classroom	€2,850.-
10 - 14 August 2026	Barcelona - Spain	Classroom	€3,850.-
7 - 11 September 2026	Vienna - Austria	Classroom	€4,250.-
14 - 18 September 2026	Amsterdam - Netherlands	Classroom	€4,200.-
5 - 9 October 2026	Istanbul - Turkey	Classroom	€2,850.-
12 - 16 October 2026	Paris - France	Classroom	€3,850.-
9 - 13 November 2026	Barcelona - Spain	Classroom	€4,400.-
16 - 20 November 2026	Kuala Lumpur - Malaysia	Classroom	€2,550.-
7 - 11 December 2026	London - U.K	Classroom	€4,250.-
14 - 18 December 2026	Amsterdam - Netherlands	Classroom	€4,500.-
21 - 25 December 2026	Munich - Germany	Classroom	€4,200.-

Live online option

Online delivery is available at €1,850.-.