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OIL AND GAS | OG-004

## Leadership and Strategic Planning in the Oil and Gas Industry

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# Course content

## Why Attend

The oil and gas industry operates in a highly dynamic environment influenced by market volatility, geopolitical factors, regulatory pressures, and the global energy transition. Effective leadership and strategic planning are essential to navigate these complexities and sustain long-term growth. This course equips professionals with the leadership mindset and strategic tools required to drive performance, manage uncertainty, and lead organizations through change. Participants will learn how to align strategy with operational execution, optimize resources, and lead high-performing teams in demanding energy sector environments.

## Course Methodology

This course combines leadership theory with practical applications tailored to the oil and gas industry. Participants will engage in interactive discussions, leadership assessments, and strategic planning workshops. Real-world case studies from global energy companies will be analyzed, and scenario-based exercises will focus on decision-making under uncertainty. Group activities and simulations will enhance leadership, communication, and strategic thinking skills.

## Course Objectives

By the end of this course, participants will be able to:

- Develop effective leadership strategies in oil and gas organizations
- Apply strategic planning frameworks to energy sector challenges
- Align organizational goals with operational performance
- Lead teams through change and uncertainty
- Analyze market trends and their strategic implications
- Improve decision-making in complex and high-risk environments
- Build high-performance teams and organizational culture
- Integrate sustainability and innovation into strategic plans



# Course content

## Target Audience

- Senior Managers and Executives in Oil & Gas
- Project Managers and Team Leaders
- Business Development and Strategy Professionals
- Engineers transitioning into leadership roles
- Consultants and Advisors in energy sector
- Professionals preparing for leadership positions

## Target Competencies

- Strategic thinking and planning
- Leadership and team management
- Decision-making under uncertainty
- Change management and transformation leadership
- Market and business analysis
- Communication and stakeholder engagement
- Organizational performance management

## Course outline

### Day 1: Leadership Foundations in Oil and Gas

- Leadership roles in the energy sector
- Leadership styles and effectiveness
- Challenges of leading in oil and gas environments
- Building leadership presence and influence
- Ethical leadership and corporate governance



# Course content

## Course outline

### Day 2: Strategic Planning Frameworks

- Introduction to strategic management
- Vision, mission, and organizational goals
- Strategic analysis tools (SWOT, PESTLE)
- Industry and market analysis
- Developing strategic objectives

### Day 3: Strategy Execution and Performance Management

- Translating strategy into action plans
- Key performance indicators (KPIs)
- Balanced scorecard approach
- Resource allocation and prioritization
- Monitoring and evaluating performance

### Day 4: Risk, Change, and Innovation Management

- Risk management in oil and gas operations
- Leading organizational change
- Managing uncertainty and volatility
- Innovation and digital transformation in energy
- Sustainability and energy transition strategies

### Day 5: Leadership Excellence and Strategic Simulation

- Building high-performance teams
- Stakeholder engagement and communication
- Strategic decision-making under pressure



# Course content

## Course outline

- Case studies from global oil and gas companies
- Strategic planning workshop and simulation exercise



# Seminar dates

## Available seminar dates

Live dates and pricing for Leadership and Strategic Planning in the Oil and Gas Industry generated from the course details page.

Date	Location	Format	Fee
1 - 5 June 2026	Barcelona - Spain	Classroom	€4,400.-
8 - 12 June 2026	London - U.K	Classroom	€4,500.-
6 - 10 July 2026	Munich - Germany	Classroom	€4,200.-
10 - 14 August 2026	Amsterdam - Netherlands	Classroom	€4,200.-
14 - 18 September 2026	Istanbul - Turkey	Classroom	€2,850.-
5 - 9 October 2026	London - U.K	Classroom	€4,250.-
16 - 20 November 2026	Barcelona - Spain	Classroom	€3,850.-
7 - 11 December 2026	Istanbul - Turkey	Classroom	€2,850.-
21 - 25 December 2026	Amsterdam - Netherlands	Classroom	€4,200.-

### Live online option

Online delivery is available at €1,850.-.